

## Identity Economics How Our Identities Shape Our Work Wages And Well Being

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### Identity Economics How Our Identities

The authors explain how our conception of who we are and who we want to be may shape our economic lives more than any other factor, affecting how hard we work, and how we learn, spend, and save. Identity economics is a new way to understand people's decisions--at work, at school, and at home.

### Identity Economics: How Our Identities Shape Our Work ...

Identity Economics bridges a critical gap in the social sciences. It brings identity and norms to economics. It brings identity and norms to economics. People's notions of what is proper, and what is forbidden, and for whom, are fundamental to how hard they work, and how they learn, spend, and save.

### Identity Economics: How Our Identities Shape Our Work ...

This was the beginning of a fourteen-year collaboration--and of Identity Economics. The authors explain how our conception of who we are and who we want to be may shape our economic lives more than any other factor, affecting how hard we work, and how we learn, spend, and save. Identity economics is a new way to understand people's decisions--at work, at school, and at home.

### Amazon.com: Identity Economics: How Our Identities Shape ...

Although written with some economic jargon, Identity Economics is an accessible introduction to the role of identity in the decision making of individuals. The authors argue that a person's choices about how to act, in the short and long term, are influenced by his or her social context.

### Identity Economics: How Our Identities Shape Our Work ...

In Identity Economics, 2001 Nobel laureate George Akerlof and Rachel Kranton summarize years of work, taking something that scholars in the humanities and other social sciences have studied intensely and incorporating it into the model-and-measure framework of economics. They tweak the standard models that graduate students learn in order to incorporate the pleasure and pain people enjoy and endure by conforming to the norms and ideals associated with various social categories.

### **Identity Economics: How Our Identities Shape Our Work ...**

Identity Economics provides an important and compelling new way to understand human behavior, revealing how our identities--and not just economic incentives--influence our decisions. This was the beginning of a fourteen-year collaboration--and of Identity Economics. Identity Economics bridges a critical gap in the social sciences.

### **Identity Economics: How Our Identities Shape Our Work ...**

Identity economics is a new way to understand people's decisions--at work, at school, and at home. With it, we can better appreciate why incentives like stock options work or don't; why some schools succeed and others don't; why some cities and towns don't invest in their futures--and much, much more.

### **Identity Economics: How Our Identities Shape Our Work ...**

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### **Identity Economics: How Our Identities Shape Our Work ...**

Identity Economics In their fascinating (if dry and academic) book Identity Economics , George Akerlof and Rachel Kranton explore how our identities shape our work, wages, and well-being. "In every social context," the authors write, "people have a notion of who they are, which is associated with beliefs about how they and others are ...

### **Identity economics: Who are you? And how does it affect ...**

identity is the particular social category they belong to, and their ultimate behavior is determined by trading o standard (e.g. pecuniary) utility concerns with a concern for behaving in a way consistent with their identity. As I read it, the book has three related aims. The rst is to provide a primer on the eld of Identity Economics.

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### **Identity Economics: How Our Identities Shape Our Work ...**

ethical standards in everything they do, both in their work for. the firm and in their personal lives."6Like the military and other. civilian companies we examine later in the book, Goldman Sachs. is an example of identity economics in action.

### **(PDF) Identity Economics - ResearchGate**

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Identity Economics. A great strength of economics is its ability to examine how decisions are made from the point of view of decision makers. But in most economic analysis, the decision makers' point of view is quite narrow, for it ignores the key role of people's identities and social norms in shaping motivations.

### **Identity Economics by George Akerlof & Rachel Kranton ...**

Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being George A. Akerlof and Rachel E. Kranton The book provides an important and compelling new way to understand human behavior, revealing how our identities—and not just economic incentives—influence our decisions.

### **Identity Economics: How Our Identities Shape Our Work ...**

Editions for Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being: 0691146489 (Hardcover published in 2010), (Kindle Edition), 06...

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